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AD#BHNL63-02 REQ#MZ3207 REVISED "DENIC DECLASSIFIED" PG 4/C BLD (5-5/8 X 7-3/4) T.V. GUIDE, 1991
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ARIZONA TEST MARKET

DE-NICOTINED TOBACCO
THE SMOOTH TASTE OF A LIGHT

A NICOTINE EXTRACTION PROCESS UNLOCKED THE SECRET TO CREATE BENSON & HEDGES DE-NIC®

THE ONLY CIGARETTE MADE FROM DE-NICOTINED TOBACCO SO THERE'S LESS THAN *0.1 MG OF NICOTINE.*

A SMOKEABLE CIGARETTE, WITH THE SMOOTH TASTE OF A LIGHT.

BENSON & HEDGES

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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6 mg "Tar" 0.1 mg nicotine av. per cigarette by FTC method

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